

300,000 Titles Available at MBRF's Digital Knowledge Hub' Platform

The Mohammed bin Rashid Al Maktoum Knowledge Foundation (MBRF) is giving access to books and other publications to readers across the UAE via its 'Digital Knowledge Hub' – the largest Arabic content platform.

The initiative is part of the 'Invest in Knowledge' campaign the Foundation recently launched to encourage the general public to use their time at home during this coronavirus lockdown to expand their knowledge. The hub allows users to read and download materials from a collection of more than 300,000 titles and 3.5 million digital items via MBRF's official website.

This, in turn, allows the Foundation to carry on with its social role of continuing to promote knowledge in the community and provide tools that make it easy to remotely access the platform.

Visitors to the platform can access a vast collection of titles, as well as easy-to-read summaries of books from international bestsellers under the 'A Book in Minutes' initiative. The summaries are translated into Arabic, along with issues of MBRF's Flashes magazine (and the Arabic edition, Wamadat), and the 'Arab Library' collection. The Hub's collection of books covers all fields of knowledge.

His Excellency Jamal bin Huwaireb, CEO of MBRF, asserted that the advanced digital infrastructure in Dubai and generally the UAE facilitated seamless digital solutions and activities, which further supported our



transition to a smart government. «Promoting and acquiring knowledge is a key component of this ecosystem,» H.E. Jamal bin Huwaireb said, adding, «And as a government entity entrusted with supporting the production and dissemination of knowledge, the Mohammed bin Rashid Al Maktoum Knowledge Foundation sought to provide all the necessary tools to continue to promote knowledge during the current situation.»

«As part of our social responsibility during these difficult times, we sought to empower the 'Digital Knowledge Hub' platform to provide a vast collection of books, publications, and references that cater for all members of the community,» bin Huwaireb explained. He said this will allow individuals to spend quality time at their homes, and at the same time enable students to do their research at home, remotely accessing any reference or book they may need.

The Hub can be accessed on <https://www.mbrf.ae/en/#knowledge-hub>