



Sustainable Tourism:

Driving Green Investment and Shared Prosperity in Developing Countries

Tourism is the largest growing industry on earth, accounting for \$ 7 trillion in annual sales, or 9.5% of global GDP. This book by Federico Vignati, Don Hawkins, Bruce Priedeaux, addresses the concept of sustainability and its increasing use in economic and social development policy across a wide range of disciplines.

Sustainable tourism can be defined as the creation and maintenance of a tourism industry where growth is not depleted, but preserves or enhances local stocks of economic, social or cultural capital. Because of the distinctive characteristics of the market in the tourism industry and its strong and exceptional economic

dependence on the “unconventional” forms of social, cultural and environmental capital in particular, sustainability can be understood either from a community perspective or entirely from a particular perspective.



HBR's 10 Must Reads on Women and Leadership

This book consists of a series of articles submitted by Harvard Business Review, and its main focus is on women and the most important issues in the United States, including: sexual bias at the work place, contempt for women and not allowing them to speak about their experiences, or progressing in the work environment, and their contribution to the success of institutions and delivering what benefits the community as a whole.

The book provides useful advice on involving women in the labor market and offers solutions to most of the problems women face in both their social and working lives.

“When we make a mistake in diagnosing a problem, it is unlikely that half of an effective remedy will be found. This is the situation with regard to the scarcity of women occupying senior leadership positions, because well-intentioned people misunderstood the symptoms, and the solutions offered by managers are not enough to make the difference. Because only 2% of CEOs are women, and women hold only 15% of the seats on boards, and the situation in other industrialized countries is not very different”, the book says.

The Reading Gap: Journey to Answers

This book by John Corcoran interweaves his personal story with the current state of research, teacher training, and instruction. It also

addresses the uncomfortable truth about the scope of illiteracy and sub-literacy in the U.S., as well as the far-reaching consequences and devastating effects on our society.

“For centuries, literacy skills were limited to the rich or powerful, or those who worked on their behalf,” says the author, who tries to provide an inspirational and achievable vision for the future. “There is no justification for learning a skill that does not help him put food on the table, or in a clearer sense: the interest in literacy was limited to a few elites to control knowledge and communicate and maintain their power.”

